

Barry Thomas, Director - Asia Pacific, Vice President - Cook Incorporated



Barry Thomas is Vice President of Cook Incorporated and Director, Cook Medical Asia Pacific. Mr Thomas, who joined the Company in 2001, brings more than two decades of international leadership and expertise in the medical device and pharmaceutical industries. He currently spearheads the world's fastest growing region for the global company.

Mr Thomas most recently served as Global Director of the Aortic Intervention Division Strategic Business Unit responsible for launching Cook Medical's Endovascular Therapies Division in the US. In just two years he led the growth of the division to record revenues of over a quarter of a billion dollars. Prior to taking on the US role, he was Australian Sales and Marketing Director for Cook Australasian Pty Ltd. Before joining Cook Medical, Mr Thomas was Regional Business Director at Johnson & Johnson Medical Pty Ltd where he spent more than 10 years.

Barry Thomas' current position sees him working to expand the opportunities for people in Asia to access Cook's highly advanced and minimally invasive devices. He has set up a specialist team in the region – Asia Pacific New Technologies Team – which is now actively fostering partnerships with academic institutions, physicians, researchers to find new medical devices and related technologies and solutions to some of the key clinical and health challenges facing the Asia Pacific healthcare systems.

Mr Thomas is extremely passionate about Australian innovation and manufacturing and wishes to improve the overall industry by doing what he can to create a better outlook for the future. He has spearheaded a recommendation to the Australian government implement about an Australian Innovation and Manufacturing (AIM) Incentive, a solution to retain Australia's talent for innovation and advancing manufacturing on-shore by providing tax incentives for commercialisation of local innovation.

In 2016 Barry received an Honorary Fellowship from the Australian Institute for Business and Economics (AIBE), Faculty of Business, Economics and Law, The University of Queensland.

Barry is a current serving member of the Board of AusBiotech, and was the recipient of the Export Council Australia Export Hero Award 2011-2012, and Health and Pharmaceutical Executive of the Year 2013, The CEO Magazine.