

Jia Zhou



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Director
Global Strategy Group

KPMG Hong Kong

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Education, licenses and certifications

- MBA, European School of Business
- Bachelors, Chemistry, Hochschule Reutlingen

Professional and Industry Experience

Jia Zhou is a director at KPMG Global Strategy Group focusing on Life Science Sector and he is based in Shanghai and Hong Kong. Jia brings ~10 years experience from Fortune 100 MNC corporate strategic management and top strategic consulting house in pharmaceuticals, medical devices, specialty chemicals, agrochemicals and fertilizers areas.

Relevant Engagements

- Jia Zhou joined KPMG from BASF as Global Strategy Manager from a business division with 5+ billion Euro revenue, his experience includes:
 - Developed global strategies for 2 business units with combined revenue of 1+ billion Euro
 - Managed restructure and carve-out of a specialty chemicals business unit with 1 billion Euro revenue
 - Served as divisional head of M&A, successful track record of acquiring a Swiss advanced material company
 - Managed reorganization of Asia Pacific regional business unit
- Prior to BASF, Jia Zhou worked at McKinsey & Company in Europe, Asia and North America, his project experience includes:
 - Commercial excellence program for an US pharmaceuticals corporation
 - Business model transformation for an European pharmaceuticals giant
 - Operation excellence program for an US medical device company
 - Advised the acquisition of an Middle East based agrochemicals company by an Chinese SOE
 - Developed market entry strategy in China for a Japanese specialty chemicals player
 - Conducted commercial due diligence on a US biotechnology company
 - Optimized the distribution channel setup in Europe for an US pharmaceuticals corporation
 - Conducted commercial due diligence on an advanced material producer for a German specialty chemicals player