



Company profile

Kesem Health develops and commercialises a Digital Health Medical Device (iUFlow) and develops Artificial Intelligence (AI) enabled solutions in the field of Urology.

Kesem Health is improving health outcomes for a global market of more than a billion people (16% of population). iUFlow™ is an innovative digital health solution unlike anything else on the market. iUFlow empowers patients and enables health care providers in the objective diagnosis and outcome driven management of urological conditions.

iUFlow™ is simple and easy to use, inexpensive to manufacture, affordable for all users and effective for all clinicians. Its optimal value is when fully connected yet, it remains efficacious and beneficial in offline communities. iUFlow increases the quality and quantity of data, reduces the time for clinical diagnosis and improves the management of urological diseases.



With regulatory approval, successful trials and reimbursement approval iUFlow is geared for commercialisation in the USA and Australia.

Founded in 2015, Kesem is rapidly achieving significant milestones:

1. USA Patent granted (August 2018; two more submitted)
2. Reimbursement approval from the American Urology Association Coding and Reimbursement Committee (AUA CRC)
3. \$900K in Angel Seed Funding led by Melbourne Angels (A round underway)
4. Two Accelerating Commercialisation grants (totaling \$825K)
5. FDA Approval
6. Three clinical studies completed and more funded studies underway
7. Advisory board formed
8. Papers presented at national and international urology conferences



Kesem Health has highly qualified and experienced professional team with strong value proposition across all stakeholders including patients, providers, industry, government, and payers. Kesem has a significant potential exit to a strategic investor, M&A or financial exit opportunity.

Kesem Health is Supported by the Australian Government through Accelerating Commercialisation, an element of the of the Entrepreneurs' Programme.

Speaker Profile

Gil has over 20 years of systems and software development experience in various industries including mobile, life science, medical device, health IT, mHealth and digital health solutions. Previously held executive and management positions in Product Management, technology, innovation, development and operations with a proven track record in bringing new technologies and innovations to market.

Currently the CEO and founder of Kesem Health - a company dedicated to the development and commercialization of the iUFlow a digital health solution in the field of urology. Driven and focused to developing innovate digital health solutions for people with chronic health conditions through mobile and digital technologies.

