



Olivia Lam
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Olivia is an Executive Director in the Financial Advisory Services team at Cedrus Investments. She assists companies with services such as capital raising, strategic advisory, listing advisory, consulting and shareholder base diversification. Over the past years, Olivia has focused on helping life sciences companies, mainly from Australia and Europe, gain access to the Chinese market. This involves setting up Wholly Owned Foreign Enterprise (“WFOE”) in China, identifying potential financial and strategic investors, negotiating and structuring collaborations with Chinese entities, analysis and valuation etc.

Prior to joining Cedrus Investments, Olivia was the Manager of Issuer Marketing Department at Hong Kong Exchanges and Clearing Limited for seven years. She focused on attracting international and Mainland Chinese companies to list in Hong Kong. During her time at the Exchange, she initiated and assisted in introducing some key products in order to facilitate overseas companies to list in Hong Kong: overseas jurisdictions acceptance, depositary receipts regime and renmenbi offering.

Olivia started her career as a Business Consultant at Arthur Anderson advising blue chip companies in Hong Kong to strengthen their governance and raise their business performance. She then moved to financial public relations helping listed companies and companies going public in their public relations, investor relations, media relations as well as branding campaigns.

Olivia obtained her Mathematics and Management Degree from the University of London King's College.