



# ASIAN INVESTMENT SERIES **2018**

## Partnership Packages

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# About AusBiotech's Asian Investment Series 2018

- ▶ AusBiotech will again host the Asian investment series in March 2018, leading a delegation of Australian life science companies to two major investment hubs in Asia and connecting Australian companies with international investors.
- ▶ With Asia rapidly emerging as a driver of growth in biotechnology research and investment, these events provide an important opportunity for Australian life science companies to present their business case and leverage the booming Asian opportunity. Each event is expected to attract more than 150 investors and will feature up to 20 Australian life science companies.
- ▶ The events will feature AusBiotech's BioInvest Partnering system, which allows attendees to schedule 30 minute one-on-one meetings with other delegates to discuss investment, collaboration and licensing opportunities.



# Connect with future partners at AusBiotech's Asian Investment Series



## **Hong Kong Biotech Invest & Partnering**

Venue: KPMG Hong Kong

Date: Tuesday 13 March 2018

## **Australia-China Biotech Invest & Partnering**

Venue: KPMG Shanghai

Date: Thursday 15 – Friday 16 March 2018



# AusBiotech's Global Investment Series

- ▶ AusBiotech is Australia's biotechnology organisation, working on behalf of members for more than 30 years to provide representation and services to promote the global growth of Australian biotechnology. AusBiotech is a well-connected network of over 3,000 members in the life sciences, including therapeutics, medical technology (devices and diagnostics), food technology and agricultural, environmental and industrial sectors.
- ▶ AusBiotech is dedicated to the development, growth and prosperity of the Australian biotechnology industry, by providing initiatives to drive sustainability and growth, outreach and access to markets, and representation and support for members nationally and around the world.
- ▶ AusBiotech Investment has developed a comprehensive series of national and international events as global platform for life sciences companies to showcase their company's offering for partnership and investment.
- ▶ Further information regarding AusBiotech's investment series and planned activities can be found at [www.ausbiotechinvestment.com.au](http://www.ausbiotechinvestment.com.au)



# Partnership Opportunities

## Networking Reception

One Opportunity per event  
Price on Application

Each of the events held as part of the Asian Investment Series will have a networking reception to give delegates the chance to network and engage with each other and with the presenting companies. You can partner for one event or take advantage of savings by partnering for the series.

### Inclusions

- ▶ Exclusive partnership of the networking reception at the nominated event(s)
- ▶ Four (4) Registrations
- ▶ Opportunity to provide a gift to each attendee (i.e. show bag or promotional item) – items to be provided by partner
- ▶ Opportunity to provide a free-standing banner
- ▶ Verbal acknowledgment at the networking reception
- ▶ Right of reply, total of 3 minutes
- ▶ Acknowledgement in electronic and printed materials leading up to and during the nominated event(s)
- ▶ Acknowledgement within pre and post marketing activities

## Company Spotlights

One Opportunity per event  
Price on Application

One of the most prominent packages available with your logo featured on the holding slides for each company spotlight session and on all communications relating to the company spotlights. You can partner for one event or take advantage of savings by partnering for the series.

### Inclusions

- ▶ Recognition of support on all materials relating to the company spotlight presentations at the nominated event(s)
- ▶ Logo included on Company Spotlight holding slides at the nominated event(s)
- ▶ Company profile (max 150 words) and logo on the event website and event handbook for the nominated event(s)
- ▶ Three (3) Registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during the nominated event(s)
- ▶ Acknowledgement within pre and post marketing activities



# Partnership Opportunities continued...

## Plenary Session

Multiple Opportunities per event     \$5,000

### Inclusions

- ▶ Opportunity to provide one speaker, panel member or chair for the nominated session in consultation with the program committee  
(Please note: Where the Partner chooses to provide a session speaker, panel member or chair, one registration will be provided for that participant but any additional costs associated with the participant are the responsibility of the Partner)
- ▶ One (1) additional registration
- ▶ Logo included on the holding slide during the nominated session
- ▶ Opportunity to provide one (1) freestanding banner for display during the nominated session
- ▶ Acknowledgement in electronic and printed materials leading up to and during Asian Investment Series 2018
- ▶ Acknowledgement within pre and post marketing activities

## BioInvest Partnering Program

One Opportunity per event     \$3,500

The BioInvest Partnering application is the central access point for the program used by delegates before, during and after the event to arrange one-on-one meetings with other delegates. Accessible on smartphones and web based platforms, the application is widely accessible and easy to use.

### Inclusions

- ▶ Branding on the BioInvest Partnering application, in communications relating to the BioInvest Partnering system and the BioInvest Partnering Information Desk onsite at the event
- ▶ Branding in the business matching area for delegates to use during the event
- ▶ Two (2) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Asian Investment Series 2018
- ▶ Acknowledgement within pre and post marketing activities



# Partnership Opportunities continued...

## Lanyards

One Opportunity  
\$6,000

One of the most prominent packages available with your logo featured on the lanyards worn by all delegates across each event as part of the Global Investment Series.

### Inclusions

- ▶ Logo printed on the lanyards used for all name badges at each event held as part of the Asian Investment Series (one colour print)
- ▶ Three (3) Registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during the Asian Investment Series 2018
- ▶ Acknowledgement within pre and post marketing activities



## Event Handbook

One Opportunity per event  
\$2,000

The event handbook contains all the information the delegates need to make the most of their attendance. It prominently displayed at the registration desk and other key locations throughout the venue. This is the go-to printed reference for delegates and a full page ad on the back cover ensures your brand and message are front of mind.

### Inclusions

- ▶ Full page advertisement on the back cover of the event handbook for the nominated event(s)
- ▶ Logo and recognition of support included on internal pages (where possible) as part of the footer
- ▶ Two (2) Registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during the nominated event(s)
- ▶ Acknowledgement within pre and post marketing activities





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