

# AUSTRALIA Bio●tech Invest 2017

## Partnership Packages

Amelia Lundstrom, Investment Events Manager, AusBiotech Ltd

E: [alundstrom@ausbiotech.org](mailto:alundstrom@ausbiotech.org) P: 03 9828 1435



# About Australia Biotech Invest 2017

Australia Biotech Invest, Australia's biggest biotech showcase and partnering event, returns to Melbourne on 24 October 2017. The conference, organised by AusBiotech, will welcome over 250 senior-level delegates from the life sciences community. The event will be an issues-driven conference program with high level keynote speakers and lively, interactive panel discussions along with presentations from biotech and medtech companies.

The event will feature AusBiotech's BioInvest Partnering system, which allows attendees to schedule 30 minute one-on-one meetings with other delegates to discuss investment, collaboration and licensing opportunities.

More than twenty-five pioneering biotech, medtech and agritech companies from Australia and across the globe will present their pipelines and investment cases through quick fire 8-minute presentations to the investor audience.





over  
**250**  
delegates



**40**  
speakers



**25%**  
of delegates  
international



**25**  
company spotlight  
presentations



**160**  
meetings  
facilitated

## Connect with future partners at Australia Biotech Invest 2017

Australia Biotech Invest directly connects innovative companies with the investment community, enabling Australian and global life science companies to present their business case in an eight-minute pitch to a room full of investors and offering networking opportunities.

Partnership at Australia Biotech Invest 2017 provides you with valuable branding with reach across the industry in the lead up to the event and to connect with delegates during the conference. With the AusPartnering business matching system you can ensure maximum value by pre-scheduling targeted one on one meetings with delegates.

Tailored packages are available to suit your needs and budget.

# Major Partner

## Networking Reception

### One Opportunity - Price on Application

Held on Tuesday 24 October, the networking reception will give delegates the chance to connect with colleagues and make new contacts. Put your brand front of mind and take the opportunity to address the delegates.

#### Inclusions

- ▶ Exclusive partnership of the Networking Reception with shared acknowledgement with the Host State Partner
- ▶ Four (4) registrations
- ▶ Opportunity to provide a gift to each attendee (i.e. show bag or promotional item) – items to be provided by partner and approved by the event manager
- ▶ Opportunity to provide two free-standing banners
- ▶ Verbal acknowledgment at the Networking Reception
- ▶ Right of reply, total of 3 minutes
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities

## Company Spotlights

### One Opportunity      \$8,800 - **SOLD**

One of the most prominent packages available with your logo featured on the holding slides for each company spotlight session and on all communications relating to the company spotlights.

#### Inclusions

- ▶ Recognition of support on all materials relating to the company spotlight presentations
- ▶ Logo included on Company Spotlight holding slides over the two days of the event
- ▶ Company profile (max 150 words) and logo on the event website and event handbook
- ▶ Three (3) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities

# Platinum Partner

## Lanyards

One Opportunity      \$6,000

One of the most prominent packages available with your logo featured on the lanyards worn by all delegates throughout AusBiotech 2017.

### Inclusions

- ▶ Logo printed on the lanyards used for all name badges throughout the event (one colour print)
- ▶ Three (3) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities



## Catering Partner

One Opportunity      \$6,000

Maximise your branding by becoming the catering partner for the entire day. This package, including two tea breaks and lunch, allows you to increase your presence with branded napkins for use on all catering stations.

### Inclusions

- ▶ Company branding on each catering station on the nominated day (excluding coffee carts and juice station)
- ▶ Opportunity to provide one freestanding banner next to each catering station
- ▶ Logo printed on napkins used for all catering stations on the nominated day
- ▶ Opportunity to upgrade catering to include a branded item (eg. cupcakes) at an additional charge
- ▶ Three (3) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during AusBiotech 2017
- ▶ Acknowledgement within pre and post marketing activities



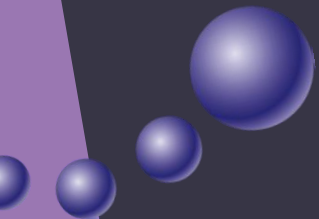
# Session Partner

## Plenary Session

Multiple Opportunities      \$6,000

### Inclusions

- ▶ Opportunity to provide one speaker, panel member or chair for the nominated session in consultation with the program committee (Please note: Where the Partner chooses to provide a session speaker, panel member or chair, one registration will be provided for that participant but any additional costs associated with the participant are the responsibility of the Partner)
- ▶ One (1) additional registration
- ▶ Logo included on the holding slide during the nominated session
- ▶ Opportunity to provide one (1) freestanding banner for display during the nominated session
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities



# Gold Partner

## Event Handbook

One Opportunity      \$3,500

The event handbook contains all the information the delegates need to make the most of their attendance. It is prominently displayed at the registration desk and other key locations throughout the venue. This is the go-to printed reference for delegates and a full page ad on the back cover ensures your brand and message are front of mind.

### Inclusions

- ▶ Full page advertisement on the back cover of the event handbook
- ▶ Logo and recognition of support included on internal pages (where possible) as part of the footer
- ▶ Two (2) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities

## BioInvest Partnering Program

One Opportunity      \$3,500

The BioInvest Partnering application is the central access point for the Business Matching program used by delegates before, during and after the event to arrange one-on-one meetings with other delegates. Accessible on smartphones and web based platforms, the application is widely accessible and easy to use.

### Inclusions

- ▶ Branding on the BioInvest Partnering application, in communications relating to the BioInvest Partnering system and the BioInvest Partnering Information Desk onsite at the event
- ▶ Branding in the business matching area for delegates to use during the event
- ▶ Two (2) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities



# Gold Partner

## Coffee Cart

One Opportunity      \$3,500

Coffee is an integral part of every conference delegate's experience. Your brand will be prominently displayed as part of the café signage and you can also include your branding on printed cups used throughout the conference or on custom printed sleeves which double as a business card.

### Inclusions

- ▶ Logo included as part of the design of the café available to delegates for barista coffee during the event
- ▶ Logo printed on branded disposable coffee cups OR sleeves (upgrade to reusable cups for an additional charge)
- ▶ Two (2) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities

## Water Bottles

One Opportunity      \$3,500

Keep the delegates hydrated throughout the conference while keeping your brand front of mind with this fantastic branding opportunity. Water bottles will be displayed prominently and continuously throughout the venue, providing you with valuable brand exposure.

### Inclusions

- ▶ Logo printed on branded water bottles displayed in prominent areas throughout the conference venue
- ▶ Two (2) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities



# Silver Partner

## Delegate Satchels

One Opportunity      \$2,500

Include your branding front and centre on the satchels given to all delegates on registration. This package provides maximum visibility at the event and beyond.

### Inclusions

- ▶ Logo printed on the conference satchel alongside AusBiotech's and the Host Partners' (selection of bag is at the discretion of AusBiotech)
- ▶ Opportunity to upgrade the choice of bag used (additional charges will apply)
- ▶ Opportunity to provide collateral for inclusion in the delegate satchel (material to be provided by the Partner subject to size and weight restrictions)
- ▶ Two (2) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities



## Charging Lounge

One Opportunity      \$3,000

The Charging Station, furnished with tables and chairs and accessible power points, is the perfect place to take a moment to charge up mobile devices, confirm meetings and catch up on emails.

### Inclusions

- ▶ Logo and corporate branding included as part of the design of the lounge, including printed panels, stickers applied to table tops, etc. (the design of the lounge is at the discretion of AusBiotech)
- ▶ Opportunity to have collateral on display within the lounge
- ▶ Opportunity to upgrade the design of the lounge at an additional cost
- ▶ Two (2) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities

# Networking Functions & Satellite Events

## Multiple Opportunities – Price on Application

Do you want to host your own networking function or hold a satellite event to present your expertise, services or products to Australia Biotech Invest 2017 delegates? We can design an event to suit your specific requirements and include it in the program and registration process.

Options include:

- ▶ Business Breakfast or Lunch
- ▶ VIP Networking Functions

### Inclusions

- ▶ With a tailored package, the inclusions will be designed to suit your needs and depend on the level of support and your requirements. General inclusions below will be included with all packages.
- ▶ An agreed number of registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during AusBiotech 2017
- ▶ Acknowledgement within pre and post marketing activities

# Satchel Insert

## Multiple Opportunities \$750

Include your marketing collateral in the bag provided to all delegates. Size and weight restrictions apply. Add an insert to any package at a discounted rate (discount varies depending on confirmed packages)





AusBiotech Ltd

Suite 4, Level 4, 627 Chapel Street  
South Yarra VIC 3141

Amelia Lundstrom, Investment Events Manager

E: [alundstrom@ausbiotech.org](mailto:alundstrom@ausbiotech.org) P: 03 9828 1435