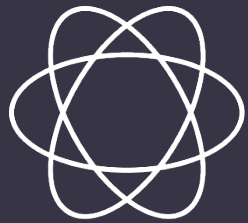




AusBiotech
Investment
AUSTRALIA'S BIOTECHNOLOGY ORGANISATION



AUSTRALIA BIOTECH INVEST & PARTNERING 2018

Connecting capital with innovation

Partnership Packages

Hayley Laing, National Event Operations Manager, AusBiotech Ltd

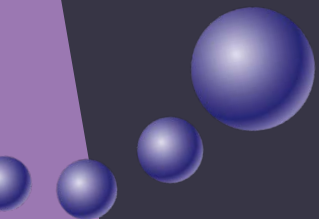
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About Australia Biotech Invest & Partnering

Australia Biotech Invest & Partnering, Australia's biggest biotech showcase and partnering event, returns to Melbourne on 30 October 2018. The conference, organised by AusBiotech, will welcome over 350 senior-level delegates from the life sciences community. The event will be an issues-driven conference program with high level keynote speakers along with presentations from biotech and medtech companies.

The event will feature AusBiotech's BioInvest Partnering system, which allows attendees to schedule 30 minute one-on-one meetings with other delegates to discuss investment, collaboration and licensing opportunities.

More than twenty-five pioneering biotech, medtech and agritech companies from Australia and across the globe will present their pipelines and investment cases through quick fire 8-minute presentations to the investor audience.





over
250
delegates



40
speakers



25%
of delegates
international



25
company spotlight
presentations



160
meetings
facilitated

Connect with future partners at Australia Biotech Invest & Partnering 2018

Australia Biotech Invest & Partnering directly connects innovative companies with the investment community, enabling Australian and global life science companies to present their business case in an eight-minute pitch to a room full of investors and offering networking opportunities.

Partnership at Australia Biotech Invest & Partnering 2018 provides you with valuable branding with reach across the industry in the lead up to the event and to connect with delegates during the conference. With the BioInvest partnering business matching system you can ensure maximum value by pre-scheduling targeted one on one meetings with delegates.

Tailored packages are available to suit your needs and budget.

Major Partner

Networking Reception

One Opportunity - Price on Application

Held on Tuesday 30 October, the networking reception will give delegates the chance to connect with colleagues and make new contacts. Put your brand front of mind and take the opportunity to address the delegates.

Inclusions

- ▶ Exclusive partnership of the Networking Reception with shared acknowledgement with the Host State Partner
- ▶ Four (4) registrations
- ▶ Opportunity to provide a gift to each attendee (i.e. show bag or promotional item) – items to be provided by partner and approved by the event manager
- ▶ Opportunity to provide two free-standing banners
- ▶ Verbal acknowledgment at the Networking Reception
- ▶ Right of reply, total of 3 minutes
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities

Company Spotlights

One Opportunity

\$8,800 - **SOLD**

One of the most prominent packages available with your logo featured on the holding slides for each company spotlight session and on all communications relating to the company spotlights.

Inclusions

- ▶ Recognition of support on all materials relating to the company spotlight presentations
- ▶ Logo included on Company Spotlight holding slides over the two days of the event
- ▶ Company profile (max 150 words) and logo on the event website and event handbook
- ▶ Three (3) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest 2017
- ▶ Acknowledgement within pre and post marketing activities

Event Partners

Lanyards

One Opportunity \$6,000

One of the most prominent packages available with your logo featured on the lanyards worn by all delegates throughout Australia Biotech Invest & Partnering 2018.

Inclusions

- ▶ Logo printed on the lanyards used for all name badges throughout the event (one colour print)
- ▶ Three (3) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest & Partnering 2018
- ▶ Acknowledgement within pre and post marketing activities



Catering Partner

One Opportunity \$6,000

Maximise your branding by becoming the catering partner for the entire day. This package, including two tea breaks and lunch, allows you to increase your presence with branded napkins for use on all catering stations.

Inclusions

- ▶ Company branding on each catering station on the nominated day (excluding coffee carts and juice station)
- ▶ Opportunity to provide one freestanding banner next to each catering station
- ▶ Logo printed on napkins used for all catering stations on the nominated day
- ▶ Opportunity to upgrade catering to include a branded item (eg. cupcakes) at an additional charge
- ▶ Three (3) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest & Partnering 2018
- ▶ Acknowledgement within pre and post marketing activities

Event Handbook

One Opportunity \$3,500

The event handbook contains all the information the delegates need to make the most of their attendance. It is prominently displayed at the registration desk and other key locations throughout the venue. This is the go-to printed reference for delegates and a full page ad on the back cover ensures your brand and message are front of mind.

Inclusions

- ▶ Full page advertisement on the back cover of the event handbook
- ▶ Logo and recognition of support included on internal pages (where possible) as part of the footer
- ▶ Two (2) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest & Partnering 2018
- ▶ Acknowledgement within pre and post marketing activities



BioInvest Partnering Program

One Opportunity \$3,500

The BioInvest Partnering application is the central access point for the business matching program used by delegates before, during and after the event to arrange one-on-one meetings with other delegates. Accessible on smartphones and web based platforms, the application is widely accessible and easy to use.

Inclusions

- ▶ Branding on the BioInvest Partnering application, in communications relating to the BioInvest Partnering system and the BioInvest Partnering Information Desk onsite at the event
- ▶ Branding in the business matching area for delegates to use during the event
- ▶ Two (2) registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during Australia Biotech Invest & Partnering 2018
- ▶ Acknowledgement within pre and post marketing activities



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