



## GLOBAL INVESTMENT EVENTS SERIES 2017

# Partnership Packages

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# About AusBiotech's Global Investment Series 2017

In 2017 AusBiotech will be running a Global Investment Event Series, with events taking place in Singapore, Hong Kong and Shanghai. These events will connect life science investors with biotech and medtech innovators from across the globe to discuss investment and partnership opportunities.

The events will feature AusBiotech's BioInvest Partnering system, which allows attendees to schedule 30 minute one-on-one meetings with other delegates to discuss investment, collaboration and licensing opportunities.

More than twenty-five pioneering biotech, medtech and agritech companies from Australia and across the globe will present their pipelines and investment cases through quick fire 8-minute presentations to the investor audiences at each event.





## Connect with future partners at AusBiotech's Global Investment Series

### Event Details:

#### **Singapore Biotech Invest**

Venue: Singapore Exchange (SGX)

Date: Tuesday 21 March 2017

#### **Hong Kong Biotech Invest**

Venue: KPMG Hong Kong

Dates: Thursday 23 – Friday 24 March 2017

#### **Australia-China Biotech Invest**

Venue: Shanghai Marriott City Centre

Dates: Monday 27 – Tuesday 28 March 2017



# AusBiotech's Global Investment Series

AusBiotech has now been running investment events in Asia for over five years, with the events growing year on year. The events, previously held in Hong Kong and Singapore have showcased Australia and global biotech, medtech and ag-biotech companies to the investor audience.

Each year Hong Kong Biotech Invest has played host to over 150 investors and 15 presenting companies. The one-to-one meeting system facilitates hundreds of meetings each year, which lead to deals, fruitful discussions and successful joint ventures.

## About AusBiotech

- ▶ AusBiotech is Australia's biotechnology organisation, working on behalf of members for 30 years to provide representation and services to promote the global growth of Australian biotechnology. AusBiotech is a well-connected network of over 3,000 members in the life sciences, including therapeutics, medical technology (devices and diagnostics), food technology and agricultural, environmental and industrial sectors.
- ▶ AusBiotech is dedicated to the development, growth and prosperity of the Australian biotechnology industry, by providing initiatives to drive sustainability and growth, outreach and access to markets, and representation and support for members nationally and around the world.
- ▶ Find out more at [www.ausbiotech.org](http://www.ausbiotech.org).



# Partnership Opportunities

## Networking Reception

One Opportunity per Event  
Price on Application

Each of the events held as part of the Global Investment Series will have a networking reception to give delegates the chance to network and engage with each other and with the presenting companies. You can partner for one event or take advantage of savings by partnering for the series.

### Inclusions

- ▶ Exclusive partnership of the networking reception at the nominated event(s)
- ▶ Four (4) Registrations
- ▶ Opportunity to provide a gift to each attendee (i.e. show bag or promotional item) – items to be provided by partner
- ▶ Opportunity to provide a free-standing banner
- ▶ Verbal acknowledgment at the networking reception
- ▶ Right of reply, total of 3 minutes
- ▶ Acknowledgement in electronic and printed materials leading up to and during the nominated event(s)
- ▶ Acknowledgement within pre and post marketing activities

## Company Spotlights

One Opportunity per Event  
Price on Application

One of the most prominent packages available with your logo featured on the holding slides for each company spotlight session and on all communications relating to the company spotlights. You can partner for one event or take advantage of savings by partnering for the series.

### Inclusions

- ▶ Recognition of support on all materials relating to the company spotlight presentations at the nominated event(s)
- ▶ Logo included on Company Spotlight holding slides at the nominated event(s)
- ▶ Company profile (max 150 words) and logo on the event website and event handbook for the nominated event(s)
- ▶ Three (3) Registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during the nominated event(s)
- ▶ Acknowledgement within pre and post marketing activities



# Platinum Partner

## Lanyards

One Opportunity  
US\$5,000

One of the most prominent packages available with your logo featured on the lanyards worn by all delegates across each event as part of the Global Investment Series.

### Inclusions

- ▶ Logo printed on the lanyards used for all name badges at each event held as part of the Global Investment Series (one colour print)
- ▶ Three (3) Registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during the Global Investment Series 2017
- ▶ Acknowledgement within pre and post marketing activities



## Event Handbook

One Opportunity per Event  
US\$2,000

The event handbook contains all the information the delegates need to make the most of their attendance. It prominently displayed at the registration desk and other key locations throughout the venue. This is the go-to printed reference for delegates and a full page ad on the back cover ensures your brand and message are front of mind.

### Inclusions

- ▶ Full page advertisement on the back cover of the event handbook for the nominated event(s)
- ▶ Logo and recognition of support included on internal pages (where possible) as part of the footer
- ▶ Two (2) Registrations
- ▶ Acknowledgement in electronic and printed materials leading up to and during the nominated event(s)
- ▶ Acknowledgement within pre and post marketing activities



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